Course name: Magazine Layout and Design Course Code: JUR410	Program: Journalism Academic level: Fourth Semester: First semester - Second semester
Specialization: Journalism	Number of studying units: Theoretical: (2) Practical:2 (1)

Intended Learning Outcomes of Course (ILOs)

a) Information and concepts

A/1 Know the scientific concepts of press Layout and Design.

A/2 Explain the differences between the newspaper and the magazine layout and design.

A/3 identify the most important methods of designing the magazine.

A/4 Know the different styles of the different sections of the magazine.

A/5 Explain the most important methods of making the layout and design of magazines.

A/6 describe the different cuts of the magazines.

A/7 Explain the different methods for extracting the different sections of the magazine.

A/8 describe the output elements of the magazine's pages.

A/9 specify the audience preferences in the magazine's design.

A/10 explain the impact of modern printing technology on the magazine's layout and design.

A/11 explain the layout and design of the electronic magazine.

A/12 identify the differences between the production of a paper magazine and an electronic magazine.

b) Intellectual skills

B/1 Select problems related to the profession and analyzes the various solutions and alternatives to them.

B/2 Suggest new layout and design methods that fit the reader's characteristics.

c) Professional and practical skills

C/1 Design, implement and do the layout of a page of a printed newspaper or electronic magazine.

C/2 Design two consecutive pages of a magazine.

C/3 design entire page articles. C/4 execute the pages.

d) General and transferable skills

D/1 Present a magazine layout and design project in an attractive manner.

D/2 Work in a team.

D/3 Deal efficiently with time.

Course Content:

1. Definition of Magazine
2. Types of Magazines
3. Magazine layout and design Methods
4. Different Cutting Methods
5. Continued Cutting Methods
6. The most important programs used in layout and design
7. Follow the most important programs used in journalism layout and design
8. The output elements of the magazine pages
9. The audience's preferences in the direction of the magazine
10. The effect of modern production technology on the magazine's design

11. Thee-magazine layout and design
12. The projects presentation.

Teaching and Learning Methods:
1. Theoretical lectures.
2. Show illustrations.
3. Discussion.
4. Specialized readings.
5. Practical training on the computer screen.

Student Assessment Methods:
1. Written Exams
2. participation in the lecture
3. Assignments and practical application.